



ABOUT US

The Insight Consulting Group was established in Singapore in 2005 to serve clients and create opportunities throughout Asia Pacific.

Our Principal consultants are all experienced CEO's with track records of having successfully established, built, managed, bought and sold businesses.

Insight consultants have worked in major Asian and European markets, and are especially familiar with Singapore, Indonesia, Malaysia, Thailand and Sri Lanka.

WHY INSIGHT?

We pride ourselves in being a practical 'hands on' consultancy. Typically, we work with you to understand the issues, devise solutions and remain with you to manage the implementation and knowledge transfer to your own teams.

Insight consultants have spent much of their careers sitting on the same side of the desk as you are now, and so we understand the issues you face and we understand the solutions available to you.

Using Insight enables you to understand how the issues have been resolved elsewhere and quickly devise an answer that suits your Company in your market today.

CONTACT US

Have a look at our web site, www.insight-services.com, for examples of our work and our contact details.

Or contact Hugh Terry:

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WHAT WE DO

Our services broadly fall into the following categories.

REACHING YOUR CUSTOMERS

Customers do not often come knocking at your door, and so how do you find them in changing times?

Insight skills and experiences include **developing new and enhancing existing distribution methods**. We have particular experience in improving and remodeling agency and building alternative distribution businesses, especially bancassurance.

We have practical experience of designing and deploying modern technology, including tablets, to help advisor based distribution channels to take advantage of technology improvements.

GIVING YOUR CUSTOMERS WHAT THEY WANT

Customers are increasingly more educated and financially aware and so how do you meet their growing expectations?

Insight skills and experiences include **holistic product development services** which meet Company needs for profitability, sales needs for competitiveness & customer needs for simplicity.

IMPROVING YOUR COMPANY

How do you start new projects when there's always so much to do and not enough time or resources to fully complete existing projects?

Insight is able to complete **financial projects** which answer 'what if' questions and offer longer-term **strategic support** from our knowledge base of how issues have been successfully resolved within other markets.

MAKING CUSTOMERS KEENER TO BUY

What are you doing to make customers appreciate your Company and want to buy from you?

Insight helps you plan and deliver effective **corporate communications** and provides leading edge **marketing support**.

GETTING THE INFORMATION YOU NEED

How do you spot market trends and stay ahead of your competitors?

Insight provides **bespoke research** and **topical reports** to ensure you that you remain on top of events and information.